Are we on the right track for mitigating climate change?

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Received: 17 June 2025 | Accepted: 9 July 2025 | Published: 22 July 2025

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Keywords: climate change; progress; eco-deficit culture; eco-surplus culture.

Abstract. Climate change, primarily driven by human activities, is becoming one of the most urgent global challenges of our time. Over the past decade, significant efforts have been made to address the climate change crisis,



resulting in certain impacts in combating climate change and raising awareness about its consequences. This paper critically assesses global climate mitigation efforts, highlighting both achievements and persistent shortcomings. Despite growth in renewable energy, international agreements, and technological innovation, as well as a carbon market, greenhouse gas emissions remain at record highs, and climate impacts continue to accelerate. Key strategies that predominantly rely on a growth-oriented paradigm and technological solutions have fallen short, often reinforcing existing exploitation paradigms rather than transforming them. Drawing on Granular Interaction Thinking Theory (GITT), the paper proposes transitioning from an eco-deficit to an eco-surplus culture — one that views ecological restoration and protection as fundamental for socio-economic well-being and development. Mitigating climate change requires not only scaling proven solutions but also reimagining socio-economic and governance structures to align with planetary boundaries and long-term sustainability.

"*Grand conclusion: The report is still completely honest, trustworthy, and ethical, even though the data are fabricated and measurements are falsified. The methane emission reduction campaign has achieved phenomenal success. Therefore, the bird village approves the inclusion of the report in Kingfisher's lifetime achievement archive."

"GHG Emissions"; Wild Wise Weird (2024)

1. Introduction

Climate change is among the most significant threats confronting global ecosystems and human well-being in the twenty-first century, adversely affecting biodiversity, social well-being, and economic stability. It is driven by human activities, primarily greenhouse gas emissions from burning fossil fuels and landuse changes. The 2023 assessment from the Intergovernmental Panel on Climate

Change (IPCC) confirms with high confidence that greenhouse gas emissions from human activities have "unequivocally caused global warming," increasing the global average surface temperature by approximately 1.1°C in 2011-2020 since 1850-1900 (IPCC, 2023). This warming is intensifying extreme weather events, sea-level rise, and ecosystem disruptions worldwide (IPCC, 2022; Molinos et al., 2018; Oliver et al., 2018). The scientific community has indicated the urgency of addressing the climate crisis, noting that current warming is unprecedented in the context of the past millennia and directly linked to human-caused emissions of carbon dioxide (CO₂), methane, and other greenhouse gases (Burke et al., 2018; IPCC, 2023; Ripple et al., 2019). Climate change is an existential threat affecting global environmental and socio-economic systems, requiring immediate and transformative action.

The scientific consensus on anthropogenic global warming is virtually unanimous. Early surveys of climate research found over 97% of climate experts agreed that humans are the main cause of recent warming (Cook et al., 2013). More recent analyses show the consensus has grown even stronger: over 99% of peer-reviewed studies now suggest that human activities are driving climate change (Lynas et al., 2021). Despite this agreement, public perception often lags (Bliuc et al., 2015). For example, a 2023 Pew Research survey found that only 46% of U.S. adults believe human activity is the primary reason for the Earth's warming, with 26% attributing it mostly to natural patterns and 14% denying there is evidence of warming at all (Pasquini et al., 2023). Nonetheless, this consensus has driven substantial international climate policy initiatives, notably the Paris Agreement, which underscores the urgency of curbing greenhouse gas emissions to stabilize the climate and lays a strong foundation for global climate action (UNFCCC, 2015).

Despite decades of climate negotiations, treaties, and policies, global emissions remain at record highs, and climate impacts are accelerating (Frey & Burgess, 2023; IEA, 2024). Many nations have implemented climate action plans and agreed to international targets (like limiting warming to well below 2°C), yet the efficacy and sufficiency of these efforts are under intense scrutiny (Lamb et al., 2024; Matthews & Wynes, 2022; Raiser et al., 2020). This raises a crucial question:

Are current climate mitigation strategies sufficient to avert dangerous climate change, or is a fundamental rethinking required?

This paper critically examines the progress and pitfalls in global climate change mitigation efforts. We evaluate significant efforts, including the growth of renewable energy, landmark international agreements, technological innovations,

public awareness, scientific consensus, and the development of carbon markets. We also highlight persisting challenges and unintended consequences, including environmental impacts from clean technology supply chains, difficulties enforcing agreements, limitations of market-based solutions, and the persistence of climate change apathy and denial. By juxtaposing achievements with the worsening climate emergency, we interrogate the adequacy of current approaches. As the world faces increasingly severe climate impacts, evaluating the effectiveness of our response is essential for charting a sustainable path forward.

2. Review method

The topic of examination was selected after a thorough group discussion among the co-authors regarding climate change mitigation strategies that have been widely implemented. For being included in the examination, the efforts need to meet two main criteria: 1) the effort plays a vital role in mitigating climate change, and 2) the effort has been dominantly agreed, adopted, or promoted. Eventually, five main areas of scrutiny were selected: 1) renewable energy development, 2) international agreements and emissions regulations, 3) technological advancements, 4) public awareness and scientific consensus, and 5) carbon market. The five selected areas are consistent with the IPCC (2023)'s recommended systemic transitions necessary for achieving rapid and deep emissions reductions, which include: "deployment of low- or zero-emission technologies; reducing and changing demand through infrastructure design and access, socio-cultural and behavioural changes, and increased technological efficiency and adoption; social protection, climate services or other services; and protecting and restoring ecosystems."

It is essential to note that current global mitigation efforts remain primarily focused on the rapid phase-out of fossil fuels and the acceleration of renewable energy deployment. Meanwhile, although nature-based solutions are gaining traction, they are not yet considered dominant strategies and are therefore excluded from this analysis. This decision is primarily driven by the United Nations Environment Programme's estimation that nearly \$7 trillion in government subsidies and private investments were directed toward sectors that actively harm nature in 2022—an amount approximately 35 times greater than the \$200 billion allocated to nature-based solutions (UNEP, 2023b).

After the areas of examination were determined, a two-step review was performed. First, we conducted a manual literature review to examine both the

progress and persistent challenges across the five selected areas. Our search strategy combined the use of search engines (e.g., Google Scholar for peer-reviewed studies and Google for gray literature) and the bibliographic references of relevant documents. Given the broad and complex nature of the inquiry, we did not restrict our sources to peer-reviewed literature but also included a wide range of gray literature, such as publications from intergovernmental organizations, government documents, reports from non-governmental organizations and think tanks, and news from reputable news outlets. Peer-reviewed studies and most recently published documents were prioritized when relevant.

Additionally, we incorporated ChatGPT's "Deep Research" tool to complement our manual literature review process. Powered by the o3 reasoning model, Deep Research is specifically designed for conducting multi-step research through browsing sources on the Internet. It can rapidly and systematically scan large volumes of literature and synthesize key findings, uncovering potentially overlooked insights, tracking emerging developments, and helping to reduce selective bias in the manual review process. The tool has been validated for reliability and accuracy and is increasingly recommended for research use across various research domains (Haman & Školník, 2025; Jones, 2025; Yin, 2025). We employed Deep Research to generate detailed reports on the developments, ongoing challenges, and potential unintended consequences within the five focus areas. However, we also acknowledged that, although the factual inaccuracies in ChatGPT's Deep Research were rare, hallucinations or misinterpretations could occur occasionally (Nguyen & Vuong, 2025). Thus, insights extracted from these AI-generated reports were then manually cross-verified using peer-reviewed publications and reputable gray literature sources. Only those findings that passed this verification process were incorporated into the final literature review.

This semi-autonomous review approach aimed to reduce the likelihood of overlooking important information by leveraging the expansive information-seeking capability of artificial intelligence, while ensuring the accuracy, reliability, and depth of findings through rigorous manual interpretation and validation. While we have endeavored to include as much relevant information as possible, it should be acknowledged that the article's broad and interdisciplinary scope inherently limits its ability to provide exhaustive coverage.

3. Progress in the fight against climate change

The past decade has seen notable progress in mitigation efforts. Renewable energy is expanding at unprecedented rates, global agreements have been established to limit warming, and emerging technologies offer cleaner pathways for industry and transport. Public concern has also grown significantly. This section highlights key areas of progress—each offering grounds for optimism, yet each is also accompanied by challenges or trade-offs that complicate the overall picture.

3.1. Renewable energy growth: a double-edged sword

The substantial growth of renewable energy, particularly wind and solar power, has been a cornerstone of climate change mitigation efforts. Globally, solar and wind generation have surged to record levels, accounting for a rapidly growing share of electricity production (IEA, 2024; Lempriere, 2024). In 2023, solar photovoltaic (PV) output increased by approximately 307 TWh, while wind output surged by around 206 TWh, both reaching unprecedented levels. Together, wind and solar energy accounted for approximately 13.4% of global electricity generation in 2023, representing a significant increase from just a few percent a decade earlier (Wiatros-Motyka et al., 2024). This rapid expansion of renewables has played a crucial role in curbing the growth of CO₂ emissions from the power sector (Gielen et al., 2019; Hodge & Nakolan, 2023; IRENA, 2019). Wiatros-Motyka et al. (2024) reported that in 2023, wind and solar were the primary sources of new electricity generation worldwide, outpacing new generation from coal and gas. These impressive gains demonstrate the potential for clean energy to scale up swiftly, propelled by steep cost reductions (solar and wind are now frequently cheaper per kWh than fossil fuels) and robust policy support in many countries (such as feed-in tariffs, renewable portfolio standards, and tax incentives) (Altenburg et al., 2017; IRENA, 2013; IRENA, 2023; Stokes & Breetz, 2018). Consequently, several nations have achieved remarkable milestones. Denmark generates a record 58% of its electricity from wind, while solar provides 19.9% of annual electricity in Chile, 19% in Greece, 18.4% in Hungary, and 17.3% in the Netherlands (Wiatros-Motyka et al., 2024).

However, this progress has a double-edged aspect when examining the broader environmental footprint of renewables (Vuong, Nguyen, Tran, et al., 2025). The manufacturing of solar panels, wind turbines, and especially batteries for energy storage and electric vehicles entails significant resource extraction and ecological impacts (Santillan et al., 2010; Tawalbeh et al., 2021; Morozovska et al., 2024).

For instance, the surge in demand for lithium and cobalt—critical minerals for lithium-ion batteries—has led to a mining boom with its associated environmental downsides (Agusdinata et al., 2018; Tao et al., 2021; Turcheniuk et al., 2018). In South America's "Lithium Triangle" (comprising Argentina, Bolivia, and Chile), the extraction of lithium consumes vast quantities of water, resulting in water shortages for local communities and ecosystems (Petavratzi et al., 2022). In Chile's Salar de Atacama, lithium brine mining has been reported to use 65% of the region's water (Katwala, 2018), contributing to the drying of wetlands and competition with indigenous water needs (Schomberg et al., 2021). Cobalt, 69% of which is mined in the Democratic Republic of Congo, often originates from forested areas (Gulley, 2022; Wilkes, 2016). Mining for cobalt in the Democratic Republic of Congo dramatically transformed the landscape between 2009 and 2021, with bare land increasing 85.4% (+33.81 km²), exposed rock growing 56.2% (+27.46 km²), and vegetation significantly declining, and exposes nearby communities to toxic dust and water pollution (Banza Lubaba Nkulu et al., 2018; Brown et al., 2022). Beyond these specific materials, largescale renewable deployment requires metals like nickel, copper, and rare earth elements, whose extraction can cause deforestation, soil and water contamination, and high energy use (often powered by fossil fuels) (Antoci et al., 2019; Bruyninckx et al., 2024; Imasiku & Thomas, 2020; Kramarz et al., 2021).

Another concern is the toxic waste and end-of-life disposal of renewable energy components. Solar panels, wind turbine blades, and batteries have limited lifespans and can create substantial waste streams if not recycled (Krauklis et al., 2021; Xu et al., 2018). Battery production and disposal also pose hazards. The processing of battery metals can release toxic byproducts and spent batteries risk leaching contaminants if landfilled (Brown et al., 2024; Kang et al., 2013; Rarotra et al., 2020; Wang et al., 2018; Yin et al., 2020).

In short, while renewable energy itself is clean at the point of generation, its supply chain is not impact-free. This does not undercut the climate rationale for renewables, but it necessitates efforts to ensure that "clean" energy is also sustainably sourced. The growth of renewable energy remains a pillar of climate change mitigation. Yet, its broader sustainability must be managed so that solving one problem (i.e., greenhouse gases emissions) does not exacerbate others (i.e., resource depletion and pollution).

3.2. International agreements and emission regulations

On the international policy front, the Paris Agreement of 2015 marked a significant milestone in global climate governance (Abbass et al., 2022). For the

first time, virtually all countries (over 190 parties) committed to individualized climate action plans, known as Nationally Determined Contributions (NDCs), aiming collectively to limit warming to well below 2°C and ideally 1.5°C above pre-industrial levels. The agreement's successes include establishing a universal, durable framework for climate cooperation and ratcheting up ambition over time (UNFCCC, 2015). Unlike its predecessor, the Kyoto Protocol, which mandated targets only for developed nations, the Paris Agreement also brought developing countries on board with mitigation pledges (UNFCCC, 2015). The agreement also set up mechanisms for transparency (i.e., common reporting of emissions and progress) and created avenues for climate finance to support poorer nations (UNFCCC, 2015). Simply put, the Paris Agreement signaled a new era of coordinated global intent to tackle climate change. By 2022, 156 countries (including the 27 EU Member States) had submitted NDCs with deeper emission cuts, partly spurred by the Paris Framework (den Elzen et al., 2022).

However, the effectiveness of international agreements, such as the Paris Agreement, is mixed, largely due to enforcement challenges and implementation loopholes (Doelle, 2021; Huggins, 2021; Raiser et al., 2020). The Paris Agreement relies on voluntary, nationally determined targets and lacks a binding enforcement mechanism to penalize non-compliance (Lawrence & Wong, 2017). Countries are expected to "name and shame" poor performers through transparency, but if a nation falls short of its pledge, the treaty provides no sanctions beyond diplomatic pressure (Lawrence & Wong, 2017; Stankovic et al., 2023; Tingley & Tomz, 2022). This voluntary approach was a political necessity to achieve consensus, but it made the agreement's success contingent upon good faith and internal political will. Indeed, some major emitters are not on track to meet their Paris pledges (as discussed later for the EU), and the aggregate effect of all NDCs, even if fulfilled, is projected to yield roughly 2.5-2.9°C of warming—above the 1.5–2°C goal (UNEP, 2023a). Recognizing this shortfall, the UN has initiated a five-year "global stocktake" process to encourage stronger commitments, but the gap remains worrying (UNFCCC, n.d.).

In tandem with global agreements, many jurisdictions have implemented greenhouse gas (GHG) regulations at the national or regional level—another area of progress tempered by shortcomings. Examples include the European Union's emission trading system (EU ETS) and climate laws, U.S. regulations on vehicle efficiency and power plant emissions, and China's emerging carbon market and renewables mandates (European Commission, 2024; Liu et al., 2017; Paltsev et al., 2015; Paraschiv et al., 2024). These policies have had a measurable impact: the EU ETS has contributed to a 47% drop in EU power sector, heat generation,

and industrial production CO₂ emissions since 2005 (European Commission, 2024).

Yet, policy uncertainty, political polarization, and weaponization of climate change often undermine these regulations (Dorsey, 2019; Vuong et al., 2023). Inconsistent policies that fluctuate with political shifts create uncertainty, undermining investor confidence and hindering the growth of clean technology (Barradale, 2010; Chiappinelli & May, 2022; Gulen & Ion, 2015; Vuong et al., 2023). In the U.S., climate regulatory rollbacks (like postponing power plant rules) and legal challenges have stalled progress at times (Chemnick et al., 2025; Revesz, 2022). While international agreements and domestic regulations are crucial tools, signifying progress in climate governance, their real-world impact depends on closing loopholes, bolstering compliance and certainty, and achieving political consensus and cooperation. The Paris Agreement's promise will be realized only if countries substantially increase their ambition and implement their pledges in earnest rather than treating the agreement as merely symbolic (Andresen et al., 2021).

3.3. Technological advancements: solutions or new problems?

Human ingenuity has developed a range of technological solutions aimed at reducing emissions - some quite promising, others controversial, or still in development. Two prominent examples are carbon capture and storage (CCS) and electric vehicles (EVs). These innovations are often touted as climate solutions, yet each comes with questions about feasibility, scalability, and unintended effects.

CCS refers to techniques for capturing CO₂ from industrial flue gases or directly from the air and then injecting it into geological formations for long-term storage (Ndlovu et al., 2024). In theory, CCS could enable the continued use of fossil fuels without causing climate harm by preventing CO₂ from entering the atmosphere (Osman et al., 2021). It features prominently in many IPCC models for meeting the 1.5°C target, especially for hard-to-abate sectors such as the cement and steel industries, and for achieving "negative emissions" when coupled with bioenergy (BECCS) (Hanssen et al., 2020; Tanzer et al., 2020). As of 2024, 50 commercial CCS facilities were operating globally, with an additional 44 under construction and over 500 under development (Global CCS Institute, 2024). Some progress has been made in reducing the cost per ton of CO₂ captured, and governments have begun offering substantial subsidies (e.g., the U.S. Department of Energy's tax credit 45Q) to spur deployment (Gilmour, 2023; Hanson et al., 2025).

However, CCS has thus far underperformed relative to expectations, and experts question whether it will become a major contributor to mitigation this decade (de Coninck & Benson, 2014; Mahjour & Faroughi, 2023; Sori et al., 2024). Historically, many CCS projects have been canceled or failed to meet targets, including the Gorgon gas project in Western Australia, which is often referred to as one of the biggest CCS projects in the world (Gray, 2021; Marshall, 2022). A review of CCS initiatives noted a "decades-long history of overpromising and under-delivering," with most projects failing to achieve their intended CO₂ reductions (Anderson et al., 2023; Marshall, 2022). One analysis of a Texas coal plant with CCS found that, after accounting for lifecycle emissions, including the upstream emissions from the mining and processing of coal and natural gas, the plant's net CO₂-equivalent emission reduction was only 10.8% over 20 years and 20% over 100 years (Jacobson, 2020). High costs associated with CCS are a primary barrier, and its implementation can raise the overall energy requirement of power plants by 10-40% due to CO₂ capture and compression processes (Hanson et al., 2025). There are also safety and permanence concerns - CO₂ storage must not leak for centuries, and there are risks of induced seismicity from injection (Krishnan et al., 2023; Sori et al., 2024; White & Foxall, 2016).

While CCS could play a niche role (e.g., for industrial processes or legacy emissions), it remains a relatively unproven solution. Some critics argue that it serves as a distraction or a license for the fossil fuel industry to continue business as usual by promising future capture (Mulvey, 2023; Serena, 2023; Stephens, 2014; Vuong & Nguyen, 2024a). The mixed track record of CCS so far urges caution. Significant technological breakthroughs or economic incentives would be needed for CCS to fulfill the lofty role envisioned for it in some mitigation pathways.

Electric vehicles (EVs). The electrification of transportation is another technological shift considered pivotal for climate mitigation (McCollum et al., 2014; Yuan et al., 2021). Sales of electric cars have climbed rapidly in recent years, exceeding 10 million vehicles worldwide in 2022, driven by improvements in battery technology, declining costs, and policies such as zero-emission vehicle mandates (IEA, 2023b). EVs produce zero tailpipe emissions, thereby reducing urban air pollution and greenhouse gases when charged with low-carbon electricity (Bellocchi et al., 2019; Xie et al., 2024). Countries like Norway, where over 80% of new car sales are electric, demonstrate that a transition away from internal combustion engines (ICEs) is feasible within a couple of decades (Ewing, 2023). However, the environmental benefits of EVs depend on two factors: (1) the emissions from manufacturing batteries and vehicles, and (2) the cleanliness

of the electricity grid used to charge them. In both respects, current limitations warrant attention.

Manufacturing an EV—particularly its lithium-ion battery pack - is an energy- and resource-intensive process that itself generates substantial CO₂ emissions (Vega-Muratalla et al., 2024). A study estimates that producing an EV emits significantly more CO₂ than producing a comparable ICE vehicle (Kurkin et al., 2024). In essence, an EV comes with a "carbon debt" upfront. Over the vehicle's lifetime, the EV can offset these higher manufacturing emissions through cleaner operation; however, the duration of this offset depends on the electricity mix and charging behavior (Lakshmi, 2023; Tang et al., 2021). Additionally, EV battery production drives mining issues described earlier (e.g., lithium, cobalt, nickel extraction). Mining operations for nickel and other battery metals have led to deforestation and pollution in regions such as Indonesia and the Philippines (Lo et al., 2024; Mervine et al., 2025). In order to address the issue, recycling programs initiated by automakers (e.g., Nissan, Volkswagen) aim to reclaim materials from used batteries to lessen future mining (Fujita et al., 2021; Harper et al., 2019; Wilkins & Kuna, 2023).

The second factor is the source of electricity. If EVs are charged predominantly on fossil-fueled grids, their indirect emissions can be significant (Mofolasayo, 2023; Sobol & Dyjakon, 2020). In a carbon-intensive grid (e.g., one heavily reliant on coal like Australia and China), an EV might underperform a fuel vehicle in terms of total lifecycle emissions (Li et al., 2019; Wolfram & Wiedmann, 2017). As of 2023, coal still accounted for 35% of global electricity (Wiatros-Motyka et al., 2024). In regions where coal is the primary power source, EVs are found to have higher CO₂ emissions intensities than gasoline cars (Gan et al., 2021). For instance, India sources about 78% of its power from coal and other fossil fuels (Wiatros-Motyka et al., 2024), so an EV in India currently still results in substantial upstream emissions. Nevertheless, as grids decarbonize through the growth of renewable energy, the climate benefits of EVs improve in tandem. In the EU, where renewables and nuclear power have greatly reduced the grid's carbon intensity, EVs yield significantly lower lifecycle emissions than diesel vehicles (Gustafsson et al., 2021). Moreover, technological advances are improving battery energy density and manufacturing efficiency, which should reduce the carbon footprint per battery (Liu et al., 2022).

Electric vehicles represent important progress toward sustainable transport, but they are not a panacea. Ensuring that EV adoption truly mitigates climate change requires parallel efforts to clean up electricity generation and to manage the supply chain impacts of batteries. Otherwise, we risk a scenario where we trade

tailpipe emissions for smokestack and mining emissions. In that sense, addressing one aspect of the problem - such as reducing vehicle emissions - may inadvertently exacerbate others, including increased strain on the electricity grid and greater demand for raw materials. Moreover, the financial risks associated with overinvesting in a narrow set of solutions underscore the need for holistic, system-wide planning in technology-driven mitigation efforts (Vuong, Nguyen, Tran, et al., 2025).

3.4. Public awareness and scientific consensus

Beyond technology and policy, a less tangible but crucial area of progress is the growing public awareness, concern, and activism regarding climate change, much of it driven by the clear scientific consensus and knowledge (Khatibi et al., 2021; Većkalov et al., 2024). In recent years, climate change has vaulted to the forefront of public consciousness in many countries, evidenced by opinion polls, youth-led movements, and media coverage. For example, surveys show that a large majority of people globally now view climate change as a serious threat and express strong support for climate action (Andre et al., 2024; Baum et al., 2024; van Baal et al., 2023). Notably, younger generations exhibit especially high levels of concern and engagement (Jones & Lucas, 2023; Neas et al., 2022; Ross et al., 2019).

In the United States, 70% of adults aged 18-34 report worrying about global warming, compared to 56% of those aged 55 or older (Ballew et al., 2019). This "generation gap" is reflected in activism; youths have organized massive climate strikes (inspired by figures like Greta Thunberg) and have pressured governments for stronger action, often outpacing the urgency felt by their elders (Coughlin & Morera Quesada, 2024; Neas et al., 2022; Trott, 2024). The climate movement has become more mainstream, with the environment now ranking as a top voting issue for many, particularly the young (Beitsch, 2019).

Underpinning this public momentum is the near-universal scientific consensus on climate change, which we highlighted earlier. The fact that 99.9% of peer-reviewed scientific literature agrees on human-induced warming (Lynas et al., 2021) has been repeatedly communicated by scientific bodies and educators, slowly permeating public discourse (Većkalov et al., 2024). Media organizations have moved toward reflecting the scientific consensus in their reporting, moving away from false "balance" that gave undue attention to denialist views (Bogert et al., 2024; Brüggemann & Engesser, 2017; Chinn et al., 2018). Additionally, climate education and outreach have improved: campaigns by educators, NGOs, and even some governments (through school curricula and public service

messaging) emphasize the basics of climate science and the urgency of action (McKenzie, 2021; Nepraš et al., 2022; Ranney & Velautham, 2021; Trott, 2024). As a result, public awareness of the connection between GHG emissions and extreme weather events - for example, heatwaves, wildfires, or floods - is now more likely to attribute these events to global warming (Borick & Rabe, 2017; Craig et al., 2020; Demski et al., 2017).

Nevertheless, the persistence of climate apathy and denial - often driven by misinformation, disinformation, and political ideology - remains a significant concern (La et al., 2024). Public perceptions of climate change are dynamic and subject to change, shaped by complex socio-cultural and political factors. Despite the strong scientific consensus affirming the reality of anthropogenic climate change - as one Cornell University researcher put it, "it's pretty much case closed for any meaningful public conversation about the reality of human-caused climate change" (Nield, 2021) - 14.8% of Americans still do not believe in climate change. This disbelief is perpetuated by coordinated social media networks that promote climate skepticism and undermine trust in science (Gounaridis & Newell, 2024). At the center of this disinformation ecosystem is President Donald Trump, who not only withdrew the U.S. from the Paris Agreement but also rolled back over 125 environmental regulations and signed executive orders aimed at boosting fossil fuel production (Gounaridis & Newell, 2024; Shan, 2025).

A recent Pew Research Center survey underscores this growing skepticism, showing a sharp decline in public confidence in the societal benefits of science and scientists (Kennedy & Tyson, 2023). Since 2016, the proportion of Americans who believe science has a positive impact on society has dropped from 67% to 57%, while the percentage who view science negatively has doubled, from 4% to 8%. Notably, over a quarter of respondents expressed little or no trust in scientists to act in the public's best interest, up from 12% in April 2020. This erosion of trust spans political affiliations but is most pronounced among Republicans, nearly 40% of whom report little or no trust in scientists. In such a politically polarized environment like the U.S., it becomes increasingly difficult to mobilize public engagement and collective action based on scientific evidence.

Adding to this fragility, the Net-Zero Banking Alliance (NZBA) - established less than five years ago - has experienced a sharp decline in membership and total asset coverage. Following President Donald Trump's re-election, major American banks - including Bank of America, Citigroup, Goldman Sachs, JPMorgan Chase, Morgan Stanley, and Wells Fargo - withdrew from the Alliance. They were soon followed by Canada's five largest banks - TD Bank, Bank of

Montreal, National Bank of Canada, Canadian Imperial Bank of Commerce, and Scotiabank (Frost, 2025). Additionally, five of six Japan's member banks have exited, with Mizuho Financial Group being the most recent to depart (Costa, 2025). Collectively, these withdrawals represent approximately 39% of the NZBA's total asset coverage (Iyer & Tan, 2025).

These developments raise a troubling question: if public awareness and scientific consensus on climate change are truly solid and enduring, why does climate denialism persist in public beliefs, and why do the socio-economic structures supporting climate action remain vulnerable to rapid, large-scale collapse?

3.5. The Carbon Market: A Failed Mechanism?

A final major pillar of climate mitigation efforts worth examining is the use of carbon markets and pricing mechanisms. Economists have long argued that placing a price on carbon, through cap-and-trade systems or carbon taxes, is a cost-effective way to drive emissions reductions while maintaining economic growth (Baranzini et al., 2017; Boyce, 2018). There are 75 carbon pricing initiatives that have been launched worldwide (World Bank, 2024). The EU's Emission Trading System, California's cap-and-trade program, the Regional Greenhouse Gas Initiative (RGGI) in the U.S. Northeast, and emerging markets in China reflect progress in using market forces for climate goals (Dechezleprêtre et al., 2023; Hernandez-Cortes & Meng, 2023; Hibbard et al., 2015; Zhang et al., 2025). Additionally, carbon offset markets have expanded, enabling companies and countries to finance emissions reduction projects elsewhere - such as reforestation, carbon sequestration, methane abatement, and the development of energy efficient technologies initiatives - as a means of 'offsetting' their own emissions (Aggarwal, 2024; Dhanda & Hartman, 2012).

In theory, these mechanisms are expected to harness the efficiency of markets to identify the most cost-effective reductions and incentivize innovation. For instance, the EU ETS is expected to contribute to the phasing out of many coal power plants as utilities sought to avoid purchasing expensive permits and create a framework in which emitting CO₂ had a tangible financial cost (Anke et al., 2020; Pietzcker et al., 2021). By 2021, roughly 21% of global emissions were covered by some form of carbon pricing (The Economist, 2022).

However, there is growing evidence that carbon markets have not delivered the intended results at the necessary scale, leading some to label them a failed mechanism (Pearse & Böhm, 2014; Vuong & Nguyen, 2024a; Zhou et al., 2024). Perhaps the starkest indictment comes from analyses of carbon offset programs.

Investigations into voluntary carbon offsets, particularly those involving forest conservation credits, found widespread problems of non-additionality (credits not actually representing real emission reductions) and over-crediting (overestimating the amount of carbon emission reduction) (Badgley et al., 2022; van Kooten, 2017; West et al., 2020; West et al., 2023). A 2023 exposé revealed that over 90% of rainforest carbon offsets issued by the largest certifier were essentially worthless, as they did not result in actual emissions reductions (Greenfield, 2023). These credits, sold to and used by major corporations to claim "carbon neutrality," were often based on forest protection projects where the threat of deforestation had been overstated, or the forest would have survived regardless (Trouwloon et al., 2023; West et al., 2020). Such findings suggest that the booming offset market has enabled companies to make bold climate claims on paper, while emissions continue in reality—a form of greenwashing (Badgley et al., 2022; Hatalis, 2024; Trencher et al., 2024; Trouwloon et al., 2023). Even compliance markets have faced issues, particularly the Clean Development Mechanism (CDM), an international carbon finance mechanism established under the Kyoto Protocol. According to Lo and Cong (2022)'s analysis of 3,311 CDM projects implemented between 2005 and 2020, the actual greenhouse gas emissions reductions amounted to 2,043 million tonnes, 16.4% below the total reduction targets stated in CDM project proposals.

Cap-and-trade programs have likewise faced criticism. When permit prices decline significantly - due to frequent overallocation, economic recessions, or the phase-out of fossil fuel sources (e.g., coal power plants) - the incentive to reduce emissions can be substantially weakened (Anke et al., 2020; Antoniou et al., 2024; Fell, 2016; Koch et al., 2014). In the early years of the EU emissions trading system, the carbon price plummeted to an all-time low of €2.75, rendering it ineffective until structural reforms and tighter caps later boosted the price (Brink et al., 2016; Jevnaker & Wettestad, 2017). Furthermore, market-based schemes often suffer from loopholes and gaming (Ehrhart et al., 2008; Lepere et al., 2023; Sovacool, 2011). For example, some industries lobbied for and secured free permit allocations well into the future - ostensibly to prevent "carbon leakage" - which significantly weakened their incentives to reduce emissions (Grubb et al., 2022; Rode, 2021). In carbon markets, instances of fraud or double counting of credits have been reported (Aguirre, 2024; López-Vallejo, 2021; Martin & Walters, 2013).

The net result is that despite two decades of experience with carbon markets, global emissions have continued to rise, and we have not seen the deep cuts these instruments were supposed to incentivize (Grubert, 2024; Vuong & Nguyen,

2024a). Analysts now argue that while carbon pricing can be a helpful tool, it cannot carry the weight of mitigation alone, especially not under current designs (Cleary & Willcott, 2024). The core shortcomings lie in the market's emphasis on cost-efficiency and flexibility, which - when not accompanied by rigorous oversight - often results in corner-cutting accounting aimed at achieving emissions reductions that can be illusory (Pearse & Böhm, 2014; Stern, 2022). As one researcher noted, "the large majority [of carbon offsets] are not real or are over-credited," effectively slowing meaningful action (Romm & Schendler, 2023). Moreover, market mechanisms are inherently subjective and tend to overlook the complex and pervasive disequilibria present in natural systems (Vuong & Nguyen, 2024a). This has prompted calls for fundamental reform of carbon markets or even their replacement with direct regulations (Pearse & Böhm, 2014; Grubert, 2024; ZERO13, 2025). In Section 4, we will further discuss how an over-reliance on market mechanisms and green consumerism might be rethought in favor of more transformative approaches.

The areas reviewed in this section reveal a recurring pattern: while progress has been made, it remains largely inadequate and often introduces new challenges. Renewable energy is expanding rapidly, but not without environmental tradeoffs. Nations have committed to climate goals, yet compliance and certainty remains low. Emerging technologies offer potential solutions, but they come with significant caveats. Public demand for climate action is at an all-time high, but it remains vulnerable to a return to apathy and denial. Carbon markets, once hailed as elegant solutions, have largely failed to deliver meaningful results. The next section examines real-world outcomes, asking whether, despite these efforts, the climate crisis continues to worsen.

4. Inadequate outcomes despite exerted efforts

Despite global mitigation efforts to date, they have not been sufficient to halt the acceleration of climate change. GHG concentrations continue to rise, temperatures continue to hit record highs, and impacts on natural systems are intensifying. This section examines the discrepancy between the efforts made and the outcomes observed. Understanding this discrepancy is crucial - it suggests that while progress has been real, it has not (yet) been enough to overcome the momentum of climate disruption.

4.1. Climate change is accelerating

Far from slowing down, climate change has recently shown signs of acceleration, with several records and extreme events underscoring the urgency (Cattiaux et al., 2024; Hansen et al., 2025). In 2023, the global average temperature rose to approximately 1.2°C above the mid-20th-century baseline, making it the hottest year since instrumental records began (Cassidy, 2024). This acceleration continued into the period from June 2023 to August 2024, marked by an unprecedented streak of 15 consecutive months of record-breaking global temperatures (NOAA, 2024). Regions around the world experienced unprecedented anomalies - for instance, north of Ireland experienced sea surface temperatures up to 5°C above average, and Southern Europe endured extreme heatwaves, with Sardinia, Italy reaching 48.2°C during summer weeks in 2023, contributing to deadly heatwaves (Berthou et al., 2024; Perkins-Kirkpatrick et al., 2024).

The manifestation of climate change through extreme weather events and disruptions to the biosphere is increasingly evident. Virtually every corner of the globe has recently experienced anomalous events attributable to or worsened by climate change: unprecedented wildfires from Canada to Australia (Bowman & Sharples, 2023; Byrne et al., 2024), devastating floods in Asia and Africa (Merz et al., 2021), supercharged hurricanes and typhoons, and brutal heatwaves that would have been virtually impossible without global warming (Angelakis et al., 2023; Robinson et al., 2021).

One of the clearest signs of an accelerating climate crisis is the state of the Earth's cryosphere. Notably, Antarctic Sea ice reached a record-low extent in 2023, surpassing previous records by a significant margin (Gilbert & Holmes, 2024; Josey et al., 2024). Antarctic sea ice extent reached record lows during several months of the year, including the lowest summer minimum on record at 1.91 million km² in February and the lowest winter maximum at 16.80 million km² in September (Roach & Meier, 2024). This dramatic shift contrasts sharply with the relatively stable period of the extent of the Antarctic sea ice observed from 1990 to 2015 (Josey et al., 2024). Research indicates that the likelihood of observing such a record-low Antarctic ice level without human-caused climate change is virtually zero, estimated as a one-in-2,000-year event (Diamond et al., 2024). This suggests a sudden shift in the Antarctic system, potentially signaling that rising ocean heat is overwhelming the previous stability of Antarctic Sea ice (Hill et al., 2024).

Another stark impact is on coral reefs and marine ecosystems. Warming ocean temperatures and marine heatwaves have caused widespread coral bleaching and die-offs in recent years (Darmaraki et al., 2025). The Great Barrier Reef - the world's largest coral reef system - has suffered mass bleaching events in six of the last twenty years (2004, 2016, 2017, 2020, 2022, and 2024) (Henley et al., 2024). In 2022, an Australian government survey reported that 91% of reefs on the Great Barrier Reef showed bleaching, an unprecedented extent of impact across the 2,300 km reef tract (Morton & Cox, 2022). Repeated thermal stress prevents recovery between bleaching events, weakening coral resilience and leading to elevated mortality rates that threaten the reef's long-term survival (Guillermic et al., 2021; McCarthy et al., 2024; Nunn et al., 2025). Likewise, reefs in the Indian Ocean, Caribbean, and Central Pacific have experienced significant loss of coral cover (Bruno et al., 2019; Tebbett et al., 2023).

The loss of corals has cascading effects on 63% of coral-reef-associated biodiversity, as they are nurseries for thousands of marine species (Eddy et al., 2021). Beyond coral loss, elevated ocean temperatures have triggered widespread marine die-offs, including mass die-offs of invertebrates, fish, birds, and marine mammals (Terhaar et al., 2025). Warmer waters retain less dissolved oxygen and intensify ocean stratification, leading to the expansion of oxygen-depleted "dead zones." These conditions further stress marine organisms and disrupt the ecosystem functioning globally (Altieri & Diaz, 2019; Bhuiyan et al., 2024; Oschlies et al., 2018).

The biosphere's response to climate change is not limited to aquatic systems. On land, species are shifting their geographic ranges poleward or to higher elevations faster than predicted, with some moving at rates of tens of kilometers per decade as they track suitable climatic conditions (Brodie et al., 2025; Couet et al., 2022; Tomiolo & Ward, 2018). Nevertheless, many species cannot move fast enough or have nowhere to go (e.g., alpine species with no higher mountain to climb) (Corlett & Westcott, 2013; Samuels & Thompson, 2022). Climate change is now recognized as a primary driver of biodiversity loss, compounding traditional threats like habitat destruction (Habibullah et al., 2022; Pfenning-Butterworth et al., 2024). The Amazon rainforest, often referred to as the "lungs of the planet," has experienced more frequent droughts and is approaching a potential tipping point, where large areas could transition from rainforest to savannah-like ecosystems if precipitation patterns shift significantly under continued warming (Flores et al., 2024; Rodrigues, 2023).

4.2. Persistent greenhouse gas emissions

The fundamental driver behind the accelerating climate impacts is the continuing rise in GHG emissions, especially CO₂ (Filonchyk et al., 2024). After a brief decline in 2020 due to the COVID-19 economic slowdown, global CO₂ emissions rebounded sharply and have since reached record highs (Davis et al., 2022). In fact, 2023 set a new record for energy-related CO₂ emissions. According to the International Energy Agency, global CO₂ emissions from energy grew by 1.1% in 2023 to reach 37.4 billion tonnes, the highest ever recorded (IEA, 2024). This emissions surge was fueled by multiple factors: the recovery of economic activity post-pandemic, increased fossil fuel use in some regions (notably as droughts cut hydropower, forcing more coal and gas use), and a surge in air travel as global mobility restrictions eased (Davis et al., 2022; Sun & Mi, 2023). The unfortunate reality is that, as of mid-decade, global emissions show no clear peak; they are still rising, albeit slowly (UNEP, 2023a).

The post-COVID emissions rebound underscores the close connection between our emissions and economic activity. Despite initial optimism that the pandemic might spur a "green recovery" through targeted stimulus investments in clean energy infrastructure, the actual outcome has been quite different (Chen et al., 2020; Dafnomilis et al., 2022; van de Ven et al., 2022). The reality is that stimulus spending on fossil fuels, in some cases, outpaced green spending, while pent-up consumer demand for travel, goods, and services led to a rapid resurgence in energy use (Andrew et al., 2022). By 2022, CO₂ emissions not only recovered but exceeded pre-pandemic levels (IEA, 2023a). The International Energy Agency noted that despite record growth in renewables, fossil fuel emissions were also at or near record levels (IEA, 2023a). This reveals that clean energy is adding to the energy mix but not yet displacing fossil fuels enough to cause absolute declines in emissions.

Another concerning trend is the continued increase in atmospheric GHG concentrations. In 2023, atmospheric CO₂ averaged around 420 ppm (parts per million), far above the pre-industrial level of approximately 278 ppm (Cassidy, 2024). Atmospheric methane (CH₄) — a potent greenhouse gas — has surged in recent years, driven by factors not yet fully understood. Likely contributors include emissions from fossil fuels, agriculture, and natural processes (Skeie et al., 2023). This rise in concentration highlights a concerning trend: Earth's natural sinks, such as oceans and the land biosphere, continue to absorb only about half of human-generated emissions, leaving the remainder to accumulate in the atmosphere (Cassidy, 2024; Mayot et al., 2024). There is emerging evidence that Earth's natural carbon sinks may be reaching saturation. For example, a recent

study indicated that the ocean's capacity to absorb carbon could be weakening (Gruber et al., 2023). If confirmed, this would mean a larger share of emissions remains in the atmosphere, further accelerating global warming. Due to the inertia of the climate system, even if emissions level off, atmospheric concentrations will continue to rise - albeit more slowly - until net-zero emissions are achieved (King et al., 2022).

The current trajectory - marked by record-high emissions and intensifying climate impacts - suggests that mitigation efforts, while not without merit, have fallen short in both scale and effectiveness. To meet global climate targets, CO₂ emissions should already be declining sharply; instead, they continue to edge upward. Each additional year of elevated emissions "locks in" further warming, with delayed effects that will unfold over the coming decades due to the inertia of the Earth system.

5. Have we done the right things?

In the light of the persistent gap between climate efforts and actual outcomes, we believe that we may not be pursuing the right path. This section examines the structural factors underlying the shortfall in results and argues that effective emissions mitigation demands a new socio-cultural and economic paradigm.

5.1. Climate system inertia

First, it is essential to recognize that even if mitigation efforts were perfectly aligned with global targets, we would not see an immediate halt or reversal of climate change due to the Earth system's inherent inertia. Even if net GHG emissions dropped to zero today, global temperatures would not decline tomorrow. In fact, they would likely continue to rise slightly before stabilizing (King et al., 2022; NASA Earth Observatory, 2007; Samset et al., 2020). This delay stems largely from the oceans, which absorb the majority of excess heat and take decades to reach equilibrium (Pierce et al., 2011). The concept of "committed warming" refers to the additional warming already locked in from past emissions that has yet to fully materialize (Emile-Geay, 2022).

This helps explain why we are experiencing significant climate impacts today despite some progress in mitigation—the system is still responding to the cumulative emissions released since the Industrial Revolution. As a result, the effects of mitigation efforts on global temperatures will only become apparent over time. Deep and sustained emissions reductions could slow the rate of warming within a few decades (IPCC, 2023) but not produce immediate cooling.

This temporal lag presents both political and psychological challenges: policymakers may be reluctant to implement effective climate policies whose benefits—such as avoided disasters or temperature stabilization—only emerge long after their terms end. Likewise, the public may feel disillusioned (e.g., "we cut emissions, but conditions keep worsening"), unaware of the time it takes for the Earth system to respond.

While it can be argued that many current efforts are in the right direction, they have not been sustained long enough or implemented at a sufficient scale to produce visible results. However, patience has its limits: the longer we delay peaking emissions, the more inertia we embed into the climate system—momentum that future efforts will struggle to reverse. This underscores a critical point: mitigation is urgent. The sooner and more decisively emissions are reduced, the less future warming becomes locked in. Inertia may justify tempered expectations about short-term outcomes, but it is not an excuse for inaction. On the contrary, it is a powerful reason to act swiftly and boldly to minimize irreversible damage.

5.2. The urgent need for an eco-surplus culture

As outlined above, climate mitigation efforts have predominantly relied on market-based solutions - such as carbon trading, technological innovation, and renewable energy - with the aim of reducing emissions while sustaining economic growth. However, these approaches remain inadequate for addressing a crisis as systemic and deeply embedded as climate change, which requires more direct and structural interventions. Notably, after more than two decades of implementation, carbon markets have failed to produce tangible reductions in emissions (see Sub-section 3.5 and Section 4) (Grubert, 2024; Sato et al., 2019; Trencher et al., 2024). Rather than eliminating emissions, they have arguably obscured them, fostering a false sense of progress and delaying the adoption of more effective measures. For example, some fossil fuel companies have adopted nature-based offsets or committed to carbon capture and storage, even as they continue to expand fossil fuel exploration and drilling, effectively using these mechanisms as a means to justify their operations rather than as a genuine shift in their business models (Klinge, 2021).

A key challenge in advancing sustainability and climate action lies in how these issues are framed. Conventional approaches often fragment the problem, treating biophysical, social, economic, and political dimensions in isolation rather than as interlinked systems (Loos et al., 2014). This reductionist lens tends to favor technological fixes for inherently complex and multi-dimensional challenges

(Câmpeanu & Fazey, 2014) while overlooking the critical roles of human behavior, institutional dynamics, and socio-political structures (Abson et al., 2017; Shah, 2020).

To move beyond these limitations, we argue that meaningful climate action requires a foundational shift in value systems: a collective consensus that environmental sustainability is not optional but essential for human survival and long-term development (Vuong & Nguyen, 2025). The concept of an eco-surplus culture captures this shift. Granular Interaction Thinking Theory (GITT) (Vuong & Nguyen, 2024a, 2024b, 2024c), rooted in quantum mechanics (Hertog, 2023; Rovelli, 2018), Shannon's information theory (Shannon, 1948), and mindsponge theory (Vuong, 2023), offers a framework to articulate this logic.

GITT views humanity as an information-processing system governed by an evolving set of core values and priorities. Given the diversity of nations, political systems, institutions, and ethnic communities this value set is highly heterogeneous. As the number of competing values grows without clear prioritization, the system becomes increasingly disordered. Shannon's entropy formula models this rise in informational entropy:

$$H(X) = -\sum_{i=1}^{n} P(x_i) \log_2 P(x_i)$$

In this context, X represents the set of humanity's core values and $P(x_i)$ indicates the probability that a given value or priority x drives decisions and actions. When all values are treated equally (i.e., $P(x_i) = \frac{1}{n}$), entropy peaks. High-entropy systems are inherently unstable and require excessive energy—resources, labor, and energy—to maintain order and achieve their objectives. Reducing the entropy within the system requires defining certain sets of core values and priorities and assigning them a higher probability to drive decisions and actions. The current socio-economic paradigm remains rooted in eco-deficit values, prioritizing growth-oriented objectives while treating environmental concerns as externalities to be managed through the market's optimized allocation of resources via price signals. Given the eco-deficit mindset, even in the face of regulatory frameworks, actors operating within an eco-deficit culture often respond with evasive behaviors: lobbying, exploiting legal loopholes, misreporting, or greenwashing (Adi, 2018; Vuong et al., 2021; Walker & Wan, 2012).

In contrast, an eco-surplus culture foregrounds environmental restoration and protection as prerequisites for sustainable prosperity. In such a value system, climate mitigation is not a tradeoff but a foundation for achieving social, economic, and geopolitical objectives. Consider the example of major banks in the Net Zero Banking Alliance. Had their commitments been anchored in genuine eco-surplus values, it is unlikely they would have withdrawn following a shift in political leadership.

The eco-surplus culture can also enable the semi-conducting principle of monetary and environmental value exchange, which allows society to capitalize on the current established market mechanism to address climate change and environmental degradation rather than replace it. Specifically, there needs to be a new profit/growth paradigm - one that integrates environmental value as a core component (Vuong, 2021):

New Net Profits = Net Monetary Profits + Net Environmental Values

In this model, environmental value is exchanged for monetary value, but not the reverse. This reflects the semiconducting principle of value exchange, where financial capital cannot be used to justify or offset ecological harm (Vuong, 2021). Current carbon markets lack this principle, allowing businesses to continue polluting while claiming compliance through offsets, ultimately reinforcing eco-deficit behaviors. Without safeguards, this creates a dangerous feedback loop of false progress and worsening environmental conditions.

Traditional economic growth metrics, i.e., GDP, fail to account for environmental degradation. In contrast, an eco-surplus mindset redefines success, incorporating values such as ecosystem health, climate stability, and overall quality of life (Vuong & Nguyen, 2024a). Promising steps in this direction are emerging - most notably the "Doughnut Economics" framework (Raworth, 2018), which envisions a safe and just operating space bounded by social foundations and ecological ceilings. Similarly, national well-being indices are gaining traction. Countries like New Zealand and Bhutan have incorporated well-being and happiness into policy objectives, implicitly acknowledging that infinite GDP growth is neither feasible nor desirable if it erodes the planet's life-supporting systems (Lee & Goh, 2023; Zsolnai et al., 2023).

Inevitably, building an eco-surplus culture is a long-term process that requires sustained investment and coordinated implementation across multiple dimensions, including education. To establish a value system aligned with eco-surplus principles and foster pro-environmental social norms, environmental

education must become more innovative and move beyond the conventional purpose of transmitting and reinforcing existing eco-deficit cultural knowledge and values (Durkheim, 1956; Stevenson, 2007). Achieving this goal requires a focus on illuminating the nature-human nexus - particularly by emphasizing the connections between environmental issues, the students, and their "objects of care," such as valued people, places, possessions, and elements of their core identity (Kollmuss & Agyeman, 2002; Nguyen et al., 2024; Vuong & Nguyen, 2023b; S. Wang et al., 2018). Such informed and personalized linkages are crucial for anchoring environmental concerns in what students genuinely value, thereby fostering genuine motivation to protect the environment and mitigate climate change.

Environmental education should also provide students with opportunities to engage directly with nature. Integrating experiential learning programs in natural environments into school curricula - such as tree planting, school garden restoration, walking in the parks and forests, observing and playing with nonhuman animals, or local water quality monitoring - offers a practical approach (Paulsen et al., 2022; Pirchio et al., 2021; Spannring, 2017). In addition to direct interactions, indirect engagements through media such as visual arts, painting, film, literature, and pictures can also nurture a mindset that values nature and supports conservation and restoration efforts. These media can facilitate voluntary and repeated information processing, reinforcing eco-surplus values and behaviors over time (Nguyen, 2024; Tran, 2025; Vuong & Nguyen, 2023a).

Fostering an eco-surplus culture also requires integrating indigenous and local knowledge systems into mainstream decision-making, particularly through the adoption of nature-based solutions. Indigenous communities have long practiced forms of environmental stewardship that align with eco-surplus principles - living within the regenerative capacity of their ecosystems (Tran et al., 2025). Increasingly, sustainability science recognizes these approaches as effective and equitable (Tom et al., 2019). For instance, reforestation and ecosystem restoration efforts grounded in indigenous knowledge often yield more enduring and just outcomes (Haq et al., 2023; Tran et al., 2025). Policy innovations may include granting legal rights to ecosystems (as adopted in several countries), expanding protected areas, supporting community-led conservation efforts, and reshaping financial systems to prioritize investments in natural capital regeneration.

Public fiscal policies are promising tools for shaping cultural value systems and influencing the behaviors of the public and businesses. Reorienting incentives to reward ecological protection and restoration, while penalizing eco-deficit

activities, is essential for steering society toward an eco-surplus economy. A notable example is the Payment for Ecosystem Services (PES) in Costa Rica, which once had one of the world's highest deforestation rates during the 1970s and 1980s. The country has since reversed this trend and successfully restored approximately 57% of its forest cover through a PES scheme financed by a fossil fuel tax (Vincenzi, 2024). Empirical studies in Costa Rica and Colombia have demonstrated the lasting impact of PES programs on eco-surplus land use changes, particularly the adoption of silvopastoral practices that enhance biodiversity conservation and carbon sequestration on previously degraded, treeless pastures (Pagiola et al., 2016; Rasch et al., 2021). Rasch et al. (2021) further revealed behavioral convergence among farmers and a positive association between social ties and group membership, indicating that these practices and their driving values can be diffused and reinforced through social interaction—the exchange of information and experiences among the farmers. Although PES schemes still face challenges that need to be addressed, they represent an effective mechanism for embedding environmental value into profitability function.

In addition to PES, fiscal instruments such as tax policies, ecological fiscal transfers, and targeted subsidies or grants can also be leveraged to make restoration economically rewarding and environmental degradation financially burdensome (Busch et al., 2021). These mechanisms, when implemented systematically and complementarily, can create conditions for adopting the semiconducting principle of monetary and environmental value exchange, helping to harmonize economic activities with ecological sustainability.

One of the critical conditions for establishing the principle is the ability to sustain financial flows that are sufficient to support and fund nature protection and restoration activities, as well as innovative projects that do not cause environmental degradation. To achieve this, future research and policy efforts must focus on designing both mandatory and voluntary financial mechanisms that actively involve businesses and citizens, rather than relying solely on the limited budgets of governments. These mechanisms should not be restricted to communities located near conservation, restoration, or emission reduction project sites. Instead, they should be designed to connect with businesses and individuals in other regions - particularly in urban areas - thereby expanding the base of contributors and enhancing the scalability and sustainability of environmental financing systems.

Involving the private sector through public-private partnerships (PPPs) can be an effective strategy to reduce government expenditures. This collaborative

model - particularly when it engages multiple stakeholders - can help mobilize capital, leverage expertise and innovation, and allocate risks more efficiently for projects that inherently demand high investment, innovation, and risk tolerance, such as low-carbon infrastructure, sustainable agriculture, and forest restoration (Casady et al., 2024; Löfqvist et al., 2023; Zhang et al., 2022). Beyond these advantages, from the perspective of cultivating eco-surplus culture, PPPs can also serve as a mechanism through which governments promote and institutionalize values and operational principles that prioritize environmental sustainability. Governments can establish these values as preconditions for partnership and reinforce them throughout project implementation via oversight and compliance mechanisms. Conversely, large multinational corporations that have embraced an eco-surplus culture can also apply sustainability-oriented values and principles as criteria for participating in government-tendered projects. In doing so, both sectors mutually reinforce a culture where environmental sustainability is embedded as a foundational operational norm.

For the general public, innovative financing mechanisms that leverage the power of the Internet and digital technologies should be developed. Approaches such as crowdfunding or citizen-led impact funds can be employed to generate financial resources for ecological and biodiversity conservation and restoration projects, or for initiatives aimed at reducing negative environmental impacts (Cunha-e-Sá et al., 2025; Gallo-Cajiao et al., 2018). To enhance citizen engagement and foster a sense of ownership, these projects should include mechanisms that communicate their relevance to citizens and their "objects of care", in addition to participatory monitoring, planning, and decision-making systems. However, implementing such approaches poses significant challenges, particularly due to the public's limited perception of the relevance of projects especially among those living far from the project sites - and the low perceived value of initiatives. However, fostering an eco-surplus culture offers a promising path forward. In a society with eco-surplus culture, citizens are more likely to recognize the interlinkages between ecological sustainability and the stability of their lives and personal concerns, thereby increasing their willingness to participate and contribute (Nguyen & Jones, 2022a, 2022b).

Currently, we conclude that humanity is not yet on the right trajectory for effective climate change mitigation; however, we can achieve it through a bold and systemic transition. Despite sincere efforts, the current path remains anchored in outdated growth-oriented paradigms that are ill-equipped to confront the scale and urgency of a rapidly changing climate. A decisive course correction toward genuinely sustainable practices is essential. Humanity already

possesses the knowledge and tools needed to address the crisis; what remains is the socio-cultural and economic shift to deploy them at the necessary scale. A viable path forward exists - one defined by deep emissions reductions, innovation aligned with nature, and a redefinition of progress - and it is still within our collective power to choose it.

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Funds

This research received no external funding

Competing Interests

The authors hereby state that there are no financial and non-financial competing interests.

Citation

La, V.-P., Nguyen, M.-H., Tran, T. T., & Vuong, Q.-H. (2025). Are we on the right track for mitigating climate change? *Visions for Sustainability*, 24, 12060, 1-51. http://dx.doi.org/10.13135/2384-8677/12060



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