

Table 3. CSV by 10 fast fashion businesses – Internal and External data on RESPECT + NO WASTE

	Own Websites	External Websites	Assessment/ CSR level
1.	Local engagement. Unite & Inspire. Cradle to Cradle.	No evidence on social. Yes, pro-environment.	+ CSR 3.0
	Circular fashion. Recycled materials.	Yes, reduction of CO2.	++ CSR 3.0
2.	Pro-employees. No child labour. CSR for suppliers. Forest donations.	Lack of transparency; No certificate of labour respect; no animal welfare policy.	- CSR 1.0
	100% recyclable and reusable plastic and paper bags. Transport savings. Energy efficiency.	Ranked the 4 th highest user of synthetics.	- CSR 1.0
3.	Women empowerment. No discrimination, Enriching communities.	None of its supply chain is certified by labour standards for worker’s health or safety.	0 CSR 3.0
	Protecting natural sources	Partner of the Hong Kong Research Institute of Textiles and Apparel on trialling hydroponic farming conditions for growing cotton in an urban environment. Winner of the Silver award at the 2022 International Exhibition of Inventions Geneva.	+ CSR 4.0
4.	Financial support to their suppliers. Restoration of biodiversity.	No payments of living wages and huge disproportion with the salaries (the officials made over a million dollars in 2020 and their CEO holds over 12 million shares in company stock).	-- CSR 2.0
	Target of reducing emissions across their value chain by 56% by 2030 and reaching net-zero by 2040. Transformation of circular fashion industry. Switch to renewable energy and energy efficiency. Phasing out coal carbon pricing-green investments. Circular business models.	Overproduction - 3 billion garments each year; A report published in 2021 showed that 96% of the company’s sustainability claims are misleading or false.	-- CSR 2.0
5.	Embracing of UN’s SDGs. Empowerment of women. Commitment to human rights. All workers have the right to a fair, safe and healthy workplace. Involved in many initiatives such as WaterAid, Textile Exchange, Ethical Trading Initiative, and Better Cotton Initiative, Partnership with UNHC. One of the few brands that publishes full lists of suppliers.	Concerns related to labour conditions, gender inclusion, workplaces, worker’s health, so clean water, food, shelter, safety for all - detailed reports. Partnership with UNHCR for raising money for different causes (refugees). Sustainability report (2020) claims that 86% of the clothing lines were from sustainable materials. Certificate by Global Organic Textile Standards. Consciousness in the production and the supply chain.	++ CSR 4.0
	Climate neutral by 2023. Using less water and using it correctly.	Reject unsustainable consumption. Circular economy via resource efficiency and garment’s lifecycle (longevity). Second hand services.	+++ CSR 4.0
6.	Choice of more respectful materials. Traceability and transparency	Creation of Sustainability Department (2002); Joined the Zero Child Poverty Country Alliance (2022); Business Social Compliance Code of Conduct BSCI’s certification of its supply chain; Members Ethical Trade Audit SMETA Best Practice Guidance certification; No evidence to pay reasonable wages, to support diversity and inclusion in its supply chain	+ CSR 3.0
	Encouragement of processes with lower environmental impact. Circular design practices. Reduction of footprint. Goal of 100% sustainable fibres by 2030.	No evidence of reduction of carbon or greenhouse gas emissions in its supply chain; No evidence in water reduction; No evidence of action taken for eliminating hazardous chemicals	0 CSR 2.0
7.	100% of their cotton will be Better Cotton by the end of 2022. No more plastic shopping bags by 2023	No certification for ensuring labour standards or health and safety to workers or living wages	0 CSR 2.0
	85% of the fibres used will be sustainable by 2025. 100% of their denim will be made with water-saving techniques by the end of 2022. 60% of their polyester will come from recycled sources by 2025.	No evidence of minimization of textile waste. Science-based target for reduction of emissions.	0 CSR 2.0
8.	Pursue a living wage for workers in its supply chain. Sustainability goals for 2030.	Member of the Sustainable Apparel Coalition; Partner with the Charity Delivering Good. Rana Plaza collapse (2013) killing 1134 workers. In 2018 sold 989 million items.	- CSR 2.0
	All its clothes are made using recycled or more sustainably sourced materials. Design clothes so they can be recycled and strengthen their durability, so they last longer. Halve carbon emissions across its value chain.	Use of paper bags since 2002. Model initiatives to reduce waste and packaging.	+ CSR 3.0

9.	Fair pay for all. Making the beauty of fashion accessible to all. Collaboration with governments, civil society, and NGOs to drive systemic change, following the guidance of the 17 SDGs. Goals to provide transparent communication. Donation of 10000 pairs of shoes per year.	In 2022, an investigation revealed workers work 7 days a week for \$556 per month to make 500 pieces of clothing per day. 18-hour-long workdays. Messages in the clothes "need your help" written within the care instructions. Stealing large numbers of designs.	---
	Implementation of automation to optimize production efficiency and the supply chain. Commitment to lower the emissions and reduce waste, increase the sustainable materials used and save water. Investment in thermal digital transfer and digital direct printing technologies to reduce water use. Circular economy and product end-of-life strategies.	Spreading and incentivizing over-consumption. Documentary about the real cost of these cheap clothes.	---
10.	Declaration of goals and values: 2001 signatory to the UN Global Compact, cooperation with expert scientists, environmental and social organizations.	The group's sustainability claims are doubtful since it has nearly 3000 stores in 96 countries and billions of dollars' worth of profits each year. Repair and reuse program. Recycles packaging.	0 CSR 2.0
	2022 goals: 100% of renewable electricity, 100% free of single use plastics for all costumers, 100% more sustainable cotton, 100% sustainable,	No evidence of meeting the declared targets.	0 CSR 2.0

Source: Prepared by the authors based on the Websites of the selected fast fashion businesses and external Websites addressing CSV